



*Celebrating 30 Years of Serving
Ann Arbor Public Schools and the Community!*

2280 S. Industrial Hwy.

Ann Arbor, MI 48104

(734) 996-9155

a2ptothriftshop.org

WELCOME 2023-24 AAPS REPS!

If you are no longer your school's PTO Thrift Shop Rep, please pass this information along to your successor. If you are a new Rep, and this info was forwarded to you, please send a quick email to a2ptothriftshop@gmail.com that includes your school, your phone number, and your email, so we can update our contact list. By working together, we'll ensure everyone is well informed. Thank you!

As we gear up for another school year and all the excitement that brings, we want to remind you of the different ways you can earn money at **The Ann Arbor PTO Thrift Shop**. After our last distribution for the 2022-23 school year, we had additional profit over our projection for the year and were once again able to distribute additional funds! We distributed an additional \$120,000, all due to your tremendous support! The more we make - the more *you* make! Please keep that in mind as we enter the new school year.

We've noticed some of you aren't taking advantage of the fundraising opportunities we provide. At the end of each month, I will tally up the schools that are fundraising with us, and those that are not. I'll email those schools not participating to see if there is any help I can offer. We want every school in Ann Arbor to be receiving payouts from us! Together, we can make this happen!

Here is a list of our Fundraising Activities for 2023-24:

- **Promos in Publications** (See below for details.)
- **Show Your Support** (Yes! We are continuing our new SYS!)
- **Promos in Publications:** Promote the shop in your school, PTO, team, group, or club's publications using our promotional artwork. This promotional activity helps spread the word about the Ann Arbor PTO Thrift Shop and its work on behalf of AAPS students to your school community. Eligible publications include school directories, PTO and PTSO newsletters/e-newsletters, plus team sports programs, performance programs and playbills (including

theatre, orchestra, band, choir and jazz band). **Please have promos that are placed in emailed publications embedded, not as a link or attachment, to receive credit.** Our **current** Promotional artwork must be used for a full page ad in your printed item. A pdf of our Promotional Artwork is attached to this email. It can also be downloaded from the Fundraising Activities tab on our website. Submission of old artwork will not receive credit.

Please make sure you are using artwork from the current year. Verification copies of each publication -- *proof of successful completion of the fundraising activity* -- must be provided by email to receive credit for this activity. This can include an email of a picture taken of our ad in your publication, or an email forwarded with our ad displayed. **Please email a copy of your promo (or forward an email) to: A2PTOPromos@gmail.com. Deadlines are the final day of each payout period (September 30th, January 31st, and May 31st).**

- **Show Your Support:** Yes, it's happening again! We know you all enjoyed having your school represented on a Saturday this past year and the simplicity of earning funds! Each school will be assigned their own Saturday during the school year to promote the shop. The more you promote your Saturday, the more you'll earn. That's all you need to do! No tokens, no ad to bring in, and no need to mention anything to our cashiers. We will payout 10% of our sales for that day to the school represented. If, due to unforeseen circumstances, our shop needs to close on your specific Saturday, your school will receive a payout of \$500. Please look at the attached "SYS Schedule" to see when your school is being supported. The schedule is also available on our website under the Fundraising Tab.

Like so many things in life, we always seem to get by with the help of our friends and community. As we celebrate our 30th year of serving Ann Arbor schools and community, we look forward to providing fundraising opportunities for many years to come and appreciate your support.

All the best,

Alison McCrystal

Director of Promotions

Follow us on **Instagram**, and "like" us on **Facebook**!

Visit our website at **a2ptothriftshop.org**